

2013 One of CFNL's Biggest Granting Years to Date



CFNL Chair Jennifer Guy presents a Smart & Caring Community Fund grant to Doug Keller-Hobson (Executive Director) and Jim Burton (Board Member) of Hope Air.

2013 was a banner year for granting at the Community Foundation of Newfoundland and Labrador, which distributed more funds to community organizations than in any year since the recession. Charities across the province received almost \$55,000 to support initiatives that improve quality of life in our communities.

The annual call for applications to CFNL's Smart & Caring Community Fund gave proof of the innovative community work that is being done in Newfoundland and Labrador. Six grants from the fund were awarded for initiatives that include the CNIB's Post-Secondary Adjustment to Vision Loss program, Kids Eat Smart Clubs, Planned Parenthood's Girl Time, St. Anne's Academy's construction of a new play space, and Engaging Nature, a joint venture of the NL Autism Society and the Heritage Foundation for Terra Nova. CFNL also

awarded a grant to Hope Air to enable them to offer more free flights in 2014 to Newfoundlanders and Labradorians who are in need of medical attention.

Our donor-directed funds made impacts in fields as diverse as heritage, education, and social welfare. To name only one, the National Theater School of Canada (NTS) TEC Fund awarded almost \$10,000 to fund a production by Step Taylor, a St. John's native who graduated from NTS' Playwriting program last May. Step's play, V-Cards, is a show for youth that focuses on teen issues without patronizing or preaching to its target audience. The show's actors use the power of the mask to transform into more than twenty wildly different characters. To be sure to make an impact on teens, Step's team works closely with youth groups and high schools to workshop ideas.

BY THE NUMBERS

Over \$1,200,000
Invested in
27 endowment funds

More than \$310,000
Distributed as
144 grants to
86 organizations in
47 towns across the province



National Theatre School of Canada (NTS) 2013 NL TEC grant recipient Step Taylor



CFNL board member and Tribute Dinner Co-Chair William D. Mahoney addresses sponsors and members of the military prior to the Tribute Dinner.

Atlantic Maple Leaf Tribute Dinner Largest Fundraiser in Province's History

CFNL was honoured to serve as presenting sponsor and trustee of funds for the Atlantic Maple Leaf Tribute Dinner, a fundraiser in support of soldiers and military families that was held at the St. John's Convention Centre on Thursday, June 27, 2013.

The evening featured musical performances by Terry Kelly, dramatized historical vignettes by actor Patrick Foran, and a keynote speech by General Rick Hillier (Retired), who related his experiences in Canada's armed forces in his characteristic warm and lively speaking style. But perhaps nothing was more moving than the vivid stories of personal sacrifice told by two members of the Royal Newfoundland Regiment who were wounded in the line of duty. Their

experiences underscored the reason for the night's gathering: to ensure that service people, veterans, and their families in our province have the resources and community support they need.

The dinner raised over \$800,000, making it one of the most successful fundraising events in the province's history. The proceeds from the dinner have been used to create the Maple Leaf Fund, which will provide grants to charities serving military personnel and their families in Newfoundland and Labrador. The personal contribution of William D. Mahoney will be used to establish the Colonel W. D. Mahoney Benevolent Fund.

2013 Grants

Smart & Caring Community Fund

- CNIB (\$2,000) for the Post-Secondary Adjustment to Vision Loss Program to ease the transition from high school to post-secondary education for students who are blind or partially sighted.
- Heritage Foundation for Terra Nova and the NL Autism Society (\$1,770) for Engaging Nature, a program that will allow individuals with autism to connect with the natural environment at Terra Nova National Park.
- Hope Air (\$2,000) to provide free air transportation for Newfoundlanders and Labradorians in need of medical services.
- Kids Eat Smart Foundation (\$2,000) to start a new Kids Eat Smart Club to provide healthy food to students in the St. John's area.
- Planned Parenthood – NL (\$2,000) to offer Girl Time workshops for girls aged 12 to 14 in the Bay Bulls and Witless Bay area that promote self-esteem, positive body image, healthy relationships and sexual decision-making.
- St. Anne's Academy (\$2,000) to create a new play space.

Burnham & Mary Gill Fund

- Historic Sites Association (\$10,000) to support the Heritage Fair program, which encourages students across the province to engage with and explore Canadian history.

Cy Mills Fund

- Boys and Girls Clubs of St. John's (\$1,000) for scholarships for one male and one female member of the club. Part of each scholarship is put toward school supplies, while the rest is invested in an educational trust fund.

David Stone Memorial Fund

- St. James Regional High School (\$250) for an award for a junior high school student who demonstrates empathy.

FIG Fund

- Marguerite's Place (\$2,955) to enable two women who have overcome challenging circumstances to pursue plans to improve their lives.

Honourable Fabian O'Dea Fund

- Memorial University of Newfoundland (\$1,000) for a scholarship in the Department of Geography.
- University of Toronto (\$1,000) for a scholarship in the Department of Geography.
- St. Pius X Parish (\$1,000) to fund parish activities.
- Ottawa-Carleton Life skills Fund (\$6,000) to provide services for developmentally delayed adults.

National Theatre School of Canada (NTS) TEC Fund

- National Theatre School of Canada (\$9,668) to fund the production of a play by a recent graduate from Newfoundland and Labrador.

Terry M. Carlson Scholarship Fund

- John Howard Society (\$9,968) to support the programs and services of the Society.

FIG FUND FETE

WOMEN HELPING WOMEN



Over 70 women joined fund holder Adele Poynter on December 8 at the first annual FIG Fund Fête, a celebration of women helping women, which raised more than \$11,000 for CFNL and the FIG Fund.

The inaugural grant from the fund was made in 2013 to Marguerite's Place to enable two female clients to pursue plans to improve their lives after having overcome difficult circumstances.

2013 Donors

Thank you for making our communities better places to live, work, and play!

A Piece of Cake	Diane Daley	Liberty International Underwriters	Rocket Bakery
Colleen and John Abbott	Catherine Dempsey	Mary Ellen MacDonald	Linda Rowe
Marcie Abbott	Sheila Devine	Leslie MacLeod	Sonia Dawe Ryan
Judy Adler	Dicks & Company	William D. Mahoney	Saint John Whiskey Tasting Society
Board & Staff of the Adoption Council of Canada	Ainsley Dicks	Mary Mandville	Roseanne Saturley
Nicky Allen	Elizabeth Dobbin	Yvonne Manning	Signey Scharwey
Patricia Arenillas	Sandra Dobbin	Christopher and Janet March	Rick and Theresa Sheaves
Joan-Marie Aylward	Megan Dobbin	Elizabeth McGrath	Susan Sherk
Jim Austin	The Duke of Edinburgh's Award NL	Kate McNicholas	Sheila Singleton
Betty Badcock	Cathy Duke	John McNicholas	Hartley and Julia Spencer
Donna Bailey	Maureen Dunn	Barb Miles	Lynn Spracklin
Sandra Baird	Susan Elliott	Sandra Morris	Ivan and Virginia Stone
Ann Bell	Anthony J. Evans	Murray Premises	Wanda and Michael Stone
Ginny Bell	Vanessa and Derick Farrell	North Atlantic	Roberta and Isreal Strickland
Arni Bildfell	Roxanne Fleming	Clare and Blair Northcott	Rowena Strickland
Jack W. Botsford	Susan Flynn	Susanna Northcott	Emily Strong
Patricia Broden	Barb Fong	Northbridge Financial Corporation	Eugenia Sussex
Bernard Bromley	Paulette Fong	Alanna O'Brien	Bruce Templeton
Joan Burry	Susan Foran	John O'Brien	Leonard Tucker
Brenda Burse	Cecilia Gasland	Janet O'Dea	Edna Turpin
Business Community Anti-Poverty Initiative - Saint John	Karen Giannou	Margaret O'Dea	Lorraine Vardy
Board of the Canadian Forces Liaison Council	Gemma Giovannini	Marie Fagan O'Dea	Joanne Wallace
CapServCo	Gill Ratcliffe Foundation	Maire O'Dea	Alfreda and Douglas Walters
Lois Carson	Janet Murphy Goodridge	Viki O'Dea	Elaine Walters
Alison Carter	Grant Thornton LLP - St. John's	Mr. & Mrs. Jim O'Reilly	Melanie Walters
Cris Carter	Pamela and Duncan Granter	June Osmond	Anne Williams
CCGS Henry Larsen	Jennifer & John Guy	Becky Paluch	Dorothy Williams
CCGS Terry Fox	Denise Hand	Benvon Parfrey	Eleanor Winter
Doug Chafe	Sheilagh Hanrahan and Roger Guy	Debbie Parsons	Kay Woodford
Geralyn Christmas	Ruth Herder	Maxine and David Payne	Jo Mark and Lynn Zurel
CIBC Children's Foundation	Moya and Randy Hewlett	Michelle Peach	And all donors, sponsors, and attendees who contributed to the Atlantic Maple Leaf Tribute Dinner
Coffee Matters	Katharine Hickey	Angela Penney	With thanks for donations received in memory of Gillian Guy, James Francis Molloy, and David Stone.
Arthur T. Coffin	Nancy Hickey	Pamela Pippy	
Paula Collingwood	Regina Hickman	Adele Poynter	
Margo Connors-Stack	Lois Hoegg	Elinor Gill Ratcliffe	
Lisa Cook	Gail Hogan	Bobbi Redpath	
Beatrice Courtney	Jeannie House	Redwood Construction Limited	
Doris Cowley	Susanne Howell	Margot Reid	
Reginald and Flora Crane	Valerie Hutton	Shirley Rendell	
Barb Crosbie	Peter LeBlanc	Miriam Priscilla Renouf	
		Mary Rideout	

For a complete list of donors to date, please see our website.

Two New Funds Established in 2013

The David Stone Memorial Fund was established in the spring of 2013 in honour of David Stone of Margaree, who passed away suddenly in February. David was passionate about many things. He loved playing hockey and being outdoors. In summer he would go hiking in Gros Morne with his parents, and he especially enjoyed hunting and trapping with his dad. He dreamed of becoming an engineer, but he also made the most of his gift for making people laugh and was known for his jokes and pranks. David was a genuine, caring person who cherished every moment spent with family and friends and never hesitated to tell them how much he loved them.

The fund commemorates David's life and compassionate spirit through an annual award to a junior high school student at his school, St. James Regional High in Channel-Port aux Basques.



David Glen Philip Stone
(April 28, 1999 –
February 27, 2013)



CFNL Chair Jennifer Guy accepts the initial gift from The Duke of Edinburgh's Award NL board members Charles Stacey (Director), Lynn Zurel (Treasurer), Glenda Best (Hon. Solicitor), Tami MacDonald (Governance), and Toby Barnes (President).

The Duke of Edinburgh's Award - Newfoundland and Labrador recently established The Prince Edward, 50th Anniversary, Fund at the Community Foundation of Newfoundland and Labrador with an initial gift of \$10,000. The Award's Board of Directors plans to continue to develop the fund so that it can become a source of support for Newfoundland and Labrador's Duke of Edinburgh's Award program for youth aged 14 to 24.

Community Foundation of Newfoundland and Labrador Funds

- Anthony Insurance Incorporated Fund - Supports safety and prevention initiatives
- Burnham and Mary Gill Fund - Supports archival projects
- CIBC Fund (Fund in progress)
- Cy Mills Scholarship Fund - Provides two annual scholarships for members of the St. John's Boys & Girls Clubs
- David Stone Memorial Fund - Provides an annual award for a junior high student at St. James Regional High
- Dr. Anna Templeton Award Fund - Supports further study in crafts for artisans
- Dr. Harry Roberts Fund - Supports fitness and wellness programs for youth
- Dr. Peter Roberts Memorial Fund - Supports community initiatives in memory of CFNL's founder
- The Duke of Edinburgh's International Award - Newfoundland and Labrador, The Prince Edward, 50th Anniversary, Fund - Supports the programs and services of The Duke of Edinburgh's Award - Newfoundland and Labrador
- FIG Fund - Provides financial support to women who have faced challenging circumstances
- Folk of the Sea Fund - Supports the preservation of Newfoundland and Labrador heritage
- Furlong Family Scholarship Fund (Fund in progress)
- Honourable Fabian O'Dea Fund - Created to carry out bequests of the Hon. Fabian O'Dea's will
- Honourable John W. Mahoney Scholarship Fund - For NL students attending their first year of law school
- Ian Harris and Nancy Fraser Fund (Fund in progress)
- James Youden Educational Fund - For Newfoundland and Labrador students living in rural areas
- Joseph & Emma Taylor Memorial Scholarship Fund - For graduating students of Bonne Bay Academy
- Louis Colley Fund - Supports individuals who face mental and physical challenges
- Maple Leaf Fund - Benefits charitable organizations that serve military personnel and their families in Newfoundland and Labrador
- Michelle Jackson Emerging Filmmaker Fund - Subsidizes an award for emerging female filmmakers
- National Theatre School of Canada (NTS) TEC Fund - Finances theatrical works presented by NTS students or recent graduates from Newfoundland and Labrador
- Newfoundland and Labrador Drama Society Fund - Funds the D. A. Matthews Scholarship and the Walter Chambers Scholarship
- Operating Fund - Sustains the administration of CFNL
- Perlin Family Trust Fund (Fund in progress)
- Smart & Caring Community Fund - Supports charitable organizations and community enrichment programs across the province
- Terry M. Carlson Scholarship Fund - For clients of the John Howard Society
- Thurles Fund - Sustains the CFNL website

Message from the Chair

CFNL has come a long way in the twelve years since its inception. The value of the funds entrusted to us has grown from just over \$850,000 at the end of 2012 to more than \$1,200,000 at the end of 2013. We are delighted to have allocated almost \$55,000 in grants in 2013, for a total of over \$310,000 distributed to date to support our communities.

Our board welcomed two new members in September, both of whom wasted no time in contributing their talents and energy to the foundation. Jeff Collingwood has used his marketing expertise to revitalize our communications materials, and the report that you are reading has seen the benefit of his eye for design. Lisa Browne, our second new director, has taken a leadership role in an exciting new initiative, Vital Signs, that we will be launching in 2014. I extend our heartfelt gratitude to them both for their efforts, as well as to board members Lynn Spracklin and Sheila Devine, who completed their terms in 2013.

CFNL also gives special thanks to Elinor Gill Ratcliffe and Bill Mahoney for their generosity and dedicated support of our mission and to all our board members for their commitment. Finally, on behalf of the Board of Directors, I would like to thank our fund holders, donors, partners, and friends, who, like us, believe in the value of community.

Jennifer Guy
Chair

Message from the Executive Director

CFNL is one of 191 community foundations across Canada. In 2013, in addition to expanding our granting programs and opening new funds, we were inspired to take part in several national initiatives of Canada's community foundation movement.

The patron of Community Foundations of Canada (CFC), Governor General David Johnston, has made a call to action to Canadians to build a "smart and caring nation" leading up to Canada's 150th anniversary in 2017. Smart & Caring Communities is CFC's response to his vision, and the Governor General joined CFNL in St. John's in June 2013 to launch our newly renamed Smart & Caring Community Fund, which sustains a flexible annual grant program that responds to changing local priorities. Through Smart & Caring, we will also be inviting communities across the province to start their own Community Funds at CFNL.

We were thrilled to participate in 2017 Starts Now, a series of conferences held in 12 cities across the country before Canada Day 2013. 2017 Starts Now enabled citizens to reflect on how Canada's cultural and democratic life has changed since Confederation and to generate concrete ideas for celebrating 2017. We look forward to launching more exciting initiatives from the national community foundation movement in our province in 2014.

Ainsley Dicks
Executive Director

BOARD OF DIRECTORS

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Executive Director

We welcome new board members **Jeff Collingwood** and **Lisa Browne** and sincerely thank **Lynn Spracklin** and **Sheila Devine**, whose terms on our board were completed in 2013.



Lisa Browne



Jeff Collingwood

OUR PATRON

The Honourable Frank F. Fagan, CM, ONL, MBA,
Lieutenant Governor of Newfoundland and Labrador

OUR MISSION

The Community Foundation of Newfoundland and Labrador promotes and sustains healthy communities across our province by providing grant funding to a wide range of community organizations. We combine our broad, province-wide reach with a grassroots focus on small organizations that can have a major impact in their local communities. Our goal is to address community problems and to enrich the lives of community members.

CFNL is one of the more than 191 community foundations across Canada that disburse over \$150 million in grants each year to charitable initiatives.

**Community Foundation of
Newfoundland and Labrador**

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