



# COMMUNITY FOUNDATION OF NEWFOUNDLAND & LABRADOR

St. John's, NL

## Annual Report 2003

March 2004

### Highlights of 2003

#### Foundation Facts

- There are more than 135 community foundations in Canada, in every province and one territory
- Community foundations are locally-run registered charities that build and manage endowment funds to support charitable activities in their area
- Community foundations contributed more than \$85-million to community priorities in 2002
- Community foundations are one of the fastest growing and most dynamic networks dedicated to building and strengthening communities in Canada

2003 was a constructive year for the Community Foundation of Newfoundland & Labrador (CFNL). It got off to an excellent start when Lieutenant Governor Edward Roberts accepted an invitation to be the patron of the foundation. The Roberts also invited board members to Government House for a reception later in the year.

In the spring, vice-chair Jean Bruneau and director Lucy Dobbin attended the Community Foundations of Canada (CFC) regional conference in Charlottetown, Prince Edward Island.

Later in the summer Viki O'Dea was appointed the foundation's first executive director. One of her immediate priorities was to organize a strategic planning session for all board members with the President and CEO of Community Foundations of Canada, Monica

Patten and Ontario Regional Coordinator Jane Humphries. The successful meeting in September resulted in the creation of a strategic plan. One of the plan outcomes is a web site, ([www.cfnl.ca](http://www.cfnl.ca)) which will be up and running in 2004. Another is the creation of a series of presentations, which will be given to professional organizations and potential donors.

In November community foundations across Canada joined an alliance with BMO/Nesbitt Burns to create more opportunities for donors to make charitable contributions that have a local impact, and CFNL plans to join.

Requests for grants continued to arrive throughout 2003 and some of these will be approved in 2004.

Most of the donations received in 2003 have gone towards setting the groundwork for the foundation's ability to administer grants.

The Community Foundation of Newfoundland & Labrador ended the year on a high note by nominating new board members.



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### Chair says goal supporting community

Steadily we are bringing the Community Foundation of Newfoundland & Labrador to life. From an idea and a casual discussion several years ago we have developed an active and enthusiastic board of directors, hired a staff person, attracted some donor support, defined our goals and refined the policies and procedures to achieve them.

Our goal is to support the community of Newfoundland and Labrador, the community within which we live and which makes our lives what they are. Life here is not always easy; nonetheless we are fortunate.

Our goal is a worthy one and through our efforts we hope that the CFNL will

make life better for all. We look forward to further progress. Our challenges are many and obvious. Most notably we must promote the concept of CFNL and gain the support both financial and otherwise which will enable us to achieve our goal -- to support our community and the people for Newfoundland and Labrador. **Peter Roberts—Chair**

## CFNL finances—where the money goes

During the formative stage of the Community Foundation of Newfoundland & Labrador (CFNL) the majority of expenses have been related to setting up the foundation. These include promotional materials and office costs. Those expenses increased with the addition of a part-time salaried executive director. So far most operational costs have been covered by an anonymous donor.

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Now that much of the groundwork is in place, our focus is changing to program tasks such as grant-making and reaching out to the community. A number of organizations have already approached us for grants, despite our low public profile so far.

They have been sent information on our criteria for funding and how to apply, and their applications are being kept on file for consideration when we give out our first grants. Those grants will be selected using our grant-making policy as a guideline, along with the advice of regional representatives from around the province.

All registered charities in the province will be eligible for grants, as long as they support initiatives that address specific health, social, cultural, environmental or education needs of Newfoundlanders and Labradorians.

We are also in the process of setting up presentations to professional groups to clarify what a community foundation is and what we can do for them and the communities of Newfoundland and Labrador.

**\*A copy of our audited financial statement is available upon request.**

## Strategic plan



SOME BOARD MEMBERS

Board members of the Community Foundation of Newfoundland & Labrador met in September of 2003 to come up with a strategic plan to guide the future operations of the foundation. Representatives of Community Foundations of Canada (CFC) were also in attendance.

We are now working on the goals we set to diversify and expand our board, establish regional community contacts, award grants, draft an endowment building plan and hold a public launch.

## We'd like to thank CFNL donors and volunteers

- Anne-Marie McElrone
- William Mahoney
- Bob Healey, C.A.
- David Hood, C.A.
- Jena Mitchell
- Norman Doyle, M.P.
- Perlin Family Trust
- Sue Crichton
- Walt Somerton, Pharmaceutical Supplies
- Community Services Council, especially:
  - Michael Devine
- Jodi Mahon
- Lori Johnson
- Community Foundations of Canada
- Our anonymous donors

# Community Foundation of Newfoundland & Labrador Plans for 2004

The Community Foundation of Newfoundland & Labrador (CFNL) has some big plans for 2004. This is the year that we hope to forge a reputation as a distinctive registered charity that can make a difference in this province and provide new opportunities for community-minded donors.

We are starting by approaching some of the larger legal and financial firms in the province to explain who we are, what we do and what we can do for them. That information will also be available on our new web site, which will be updated this year at [www.cfnl.ca](http://www.cfnl.ca).

As well, CFNL plans to hold a public launch in 2004 to show Newfoundlanders and Labradorians how we can help good people in our community do great

things.

During the launch we will award our first grants to registered charities that benefit the public and address specific social welfare and health needs of the people

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## CFNL objectives

To receive and maintain a fund or funds and to give grants to qualified donors from any part of the principal and earnings of these funds to further the following purposes:

- To promote the well-being of the people and community of Newfoundland and Labrador through the promotion and advancement of social welfare and health programs and activities that contribute to the development of healthy communities and the relief of poverty;

- To support initiatives which benefit the public and which address the specific needs of the people and community of Newfoundland and Labrador as may arise from time to time;
- To support the intellectual and cultural heritage of Newfoundland and Labrador and to advance the arts with the community of Newfoundland and Labrador;

- To support the preservation and protection of the environment of Newfoundland and Labrador;
- To encourage and support Newfoundlanders and Labradorians, individually and collectively, in the pursuit of excellence, including the advancement of education and scholarship.



**COMMUNITY FOUNDATION  
OF NEWFOUNDLAND & LABRADOR**

## Community Foundations of Canada

Community foundations bring together people who care about their communities. They are independent, volunteer-driven charities that aim to strengthen their communities by facilitating philanthropy, by partnering with donors to build funds from which they support community projects and by providing leadership on issues of broad community concern.



Community Foundations of Canada (CFC) was founded in 1992 to provide a forum for community foundations to support one another, learn from each other, work together to promote the movement and demonstrate philanthropic leadership. It has become a highly respected voice in the voluntary sector nationally and internationally.

Community Foundations of Canada is a member-focused organization that stresses a collaborative approach. Its programs, activities, and services are shaped by its members. CFC continues to develop services that support the fund development, grant-making and community leadership activities of its members.



## COMMUNITY FOUNDATION OF NEWFOUNDLAND & LABRADOR

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### What the Community Foundation of Newfoundland & Labrador does:

CFNL is a unique registered charity. The foundation's goal is to help people from all walks of life support the causes they feel are priorities in their communities and their province. To achieve this goal, the foundation pools and invests the gifts of many donors to create a permanent endowment fund for communities in Newfoundland and Labrador.

### Our foundation benefits all Newfoundlanders and Labradorians by:

**Creating a permanent endowment.** Our foundation helps donors make a long-term investment in our province by building an endowment fund that will benefit our communities forever. The earnings from these funds are used to provide grants to a wide range of charitable organizations - from health care and education to social services, the arts and the environment.

**Supporting local charities.** Our foundation acts as a vehicle to support a wide range of causes and organizations. We do not run our own programs or compete with other charities - rather, we exist to enhance the ability of these organizations to serve the community.

**Developing partnerships.** Because we work with all sectors and a wide range of charitable organizations, our foundation is well positioned to connect diverse parts of the community, foster dialogue, and develop partnerships on issues of broad community concern.

## CFNL board members

### Officers

Peter Roberts - Chair

John Bennett

Jean Bruneau - Vice-Chair

Lucy Dobbin

John Perlin - Treasurer

Sharon Duggan

William Mahoney - Secretary

Kevin Dunphy

### Directors

James Austin

John O'Mara

Penelope Rowe

Andrew Bell

Jamie Smith



### Patron

The Hon. Edward  
Roberts, Lieutenant  
Governor of Newfoundland  
and Labrador