



COMMUNITY FOUNDATION OF
NEWFOUNDLAND AND LABRADOR

2021 Annual Report

Chairs Remarks

Like many in 2021, CFNL weathered the ups and downs of lockdowns and restrictions and the uncertainty this unprecedented time brought us. Despite these challenges, the CFNL community continued to advance its mission by granting \$482,738 across a wide range of causes in our province.

In 2021 we celebrated twenty years as an organization. In 2001, a committed group of leaders from the province began the efforts to create a permanent endowment for the province - now CFNL. To quote our founding chair, Dr. Peter Roberts, "Community Foundations have become a part of the fabric of Canada". We hope that in these last two decades CFNL has begun to weave itself into the fabric of Newfoundland and Labrador and it is our intention to ensure we strengthen that bond in the coming years.

Thank you to the many board and staff members, donors and other partners who have contributed to the organization's success. Together we have grown from a visionary idea to a community of nearly 40 fund holders and an endowment that has reached \$2 million. All to the benefit of strengthening our community for generations to come.

We look forward to working alongside you to chart the course for this next impactful decade and continuing our mission of creating a lasting impact for our province.

Yours very truly,

Paul McDonald, TEP
Chair, Board of Directors
Community Foundation of Newfoundland and Labrador

About CFNL

The Community Foundation of Newfoundland and Labrador (CFNL) creates a strong community by supporting Newfoundland and Labrador's wellbeing, culture, environment and education. CFNL facilitates philanthropy between donors and community organizations for the long-term benefit of our province. We achieve this impact by inspiring and stewarding donor advised and community funds, being a granting partner for corporations and government, and supporting local community knowledge projects like NL Vital Signs.

<https://cfnl.ca/> Contact - info@cfnl.ca, (709) 753-9899

Charitable Registration Number - 85337 6531 RR0001.

Community Impact

Facilitating philanthropy is at the core of CFNL's work. Thank you to all donors, funder holders, volunteers and community organizations for your amazing work in 2021 to make our province an even better place. Thank you for inviting us into these partnerships.

In 2021 CFNL directly granted \$67,767 and supported national Community Foundation programs with granting \$415,917 in Newfoundland and Labrador.

CFNL was a partner in the Government of Canada's Investment Readiness Program and the Canada Healthy Communities Initiatives. As part of its membership in the national community foundation network, CFNL volunteers utilized their extensive community knowledge to review and recommend applications from across the province. A detailed list of 2021 grants can be found at the end of this report.

Fund Focus – Youden Family Fund

When you meet James Youden, the first thing you will notice is the lively, infectious, positive spirit this man brings into a room. His desire to "do some good and give a helping hand" comes as naturally to him as breathing. His parents instilled in him many attributes including the value of education, hard work and, when successful, to share while you can.

One Christmas Eve over 40 years ago, James was reflecting on a particularly profitable year and his good fortune. He was grateful and wanted to pay it forward. He took cash from his till and walked over to the Salvation Army Office to make a donation. When questioned later "What if you need that money next year?" his response has always been "We'll cross that bridge when we come to it."

This attitude of "sharing while you can" has been honed by all members of the Youden family. James and his family were among some of the first people to start a fund with CFNL. Over the years their generosity has helped people through organizations such as the Nova Central School District, Stella's Circle and the Murphy Centre. In addition to his amazing generosity through CFNL, James has also been a supporter to Memorial University, Salvation Army School Lunch Program and Summer Camps.

Thank you to James Youden and his family for all you do to make our province an even better place. Thank you for welcoming CFNL to be a partner in your philanthropy through the Youden Family Fund.

Investment Performance

The portfolio for the calendar year 2021 returned a net result of 9.55%. The portfolio at year end was comprised of an asset mix of 63% equities, 33% fixed income and 4% short term deposits. Since RBC took over management in 2015, the CFNL portfolio has returned 5.87% on an annual basis.

Audited Financials

You can view CFNL's Audited Financial Statements for 2021 [here](#).

To see a full list of CFNL Funds please see page 10 in the Financial Statements.

CFNL Community

Thank you to all of the donors and volunteers who give so generously towards bettering our province.

2021 Donors

CIBC	Barbara Fong	Norman Caruthers
Brenda Bursey	Paula Bouchier	Erin Dobbin
Regal Reality Limited	Geralyn Christmas	Robyn Jamieson
Ginny	Sandra Baird	Kate McNicholas
Margot Reid	Maureen Wilkins	Victoria O'Dea
Mike & Wanda Stone	Weston Family Foundation	Anonymous (12)
Women's Institute Templeton Branch NL		

Volunteers

Many volunteers are passionate about the work CFNL does. Without them we would not be able to operate. Thank you to everyone who has made CFNL a success for the last 20 years.

Volunteer Review Committees worked with CFNL in 2021
to assist with the delivery of the
Investment Readiness Program, Phase 2, Healthy Communities Initiative,
as well as our own **Smart and Caring Grants.**

Thank you to review committee members

Sean Wilkshire	Roseanne Leonard
Michelle Power	Libby Creelman
Glenda Tulk	Ann Anderson
Stan Hill	Michael Mooney

Your 2021 CFNL Board

Paul McDonald, Chair
John Perlin, Treasurer
Tim Crosbie

Eleanor Dawson, Vice-Chair
William (Bill) Mahoney, Secretary
Brian Henley

Thank you to many community leaders who have served as a volunteer board member over these last twenty years.

James	Austin	2003-2006	
Jim	Barnes	2012-2013	
Andrew	Bell	2003-2004	
John	Bennett	2003-2004	
Bernard	Bromley	2009-2013	
Lisa	Browne	2013-2016	
Jean	Bruneau	2001-2010	
Doug	Chafe	2006-2014	Chair (2008-2010), Past Chair (2011)
Sean	Charters	2016-2020	
Jeff	Collingwood	2013-2016	Vice-Chair (2015)
Gayle	Corcoran	2014-2016	
Tim	Crosbie	2015-present	
Eleanor	Dawson	2016-present	Vice-Chair (2021-present)
Sheila	Devine	2005-2012	
Lucy	Dobbin	2001-2010	
Sharon	Duggan	2001-2006	
Kevin	Dunphy	2003-2004	
Jennifer	Guy	2008-2016	Vice-Chair (2009-2010), Chair (2011-2015)
Brian	Henley	2016-2020	
Derek	Hiscock	2009-2013	
William	Mahoney	2001-present	Secretary (2001-present)
Paul	McDonald	2013-present	Chair (2017-present)
Viki	O'Dea	2005-2014	Vice-Chair (2011-2014)
John	O'Mara	2001-2003	
John	Peddle	20089-2011	
John	Perlin	2001-present	Treasurer (2001-present)
Peter	Roberts	2001-2007	Chair
Penelope	Rowe	2001-2010	
Jamie	Smith	2001-2010	
Lynn	Spracklin	2012-2013	
Eleanor	Swanson	2015-2020	Vice-Chair
Barry	Thompson	2010-2014	
Deborah	Wearn	2009-2010	

CFNL Fund Impact

Appendix A

CIBC Fund

- Villanova Junior High (\$500) for an award in memory of Bruce Evelyn
- Holy Trinity High School (\$500) for an award in memory of Todd Connolly
- The Pottle Center (\$1,200) to help support the work of the drop-in center for adults living with mental health issues, illnesses and additions.
- Swilers Rugby Football Club (\$5,600)

Col. W.D. Mahoney Benevolent Fund

- St. John's Military Resource Centre (\$1,615)

Smart & Caring Community Fund

- Town of Centreville-Wareham-Trinity (\$2,000) to make an outdoor playground an active place for adults and children by adding outdoor fitness equipment.
- The Strong Harbour Strings Program (\$2,000) to support music education and performance for young people residing in under served neighbourhoods.
- Easter Seals Newfoundland and Labrador (\$2,000) to support the "I Can Too" Disability Awareness Program.
- Winterset in Summer Inc. (\$2,000) to support the 21st running of the Summer Festival which showcases NL writers and creators.
- Eastport Peninsula Arts and Heritage Society Inc. (\$2,000) for the purchase of a portable shuffleboard mat and 2 benches to promote physical activity for seniors.
- Growing the Voices: Festival 500 (\$2,000) to support the "Instant Choirs" project.
- Shakespeare by the Sea Festival Inc. (\$2,000) to support the main stage production of Coriolanus.
- Shorefast Foundation (\$2,000) to continue the "Bridging the Gap-Uniting an Island" project series to capture the histories and oral traditions of Fogo Island by interviewing the senior citizens of the area.

David Stone Memorial Fund

- St. James Regional High School (\$250) an award to a grade 9 student who exemplifies the attribute of compassion. Sam Carter was the 2021 recipient.

Dr. Anna Templeton Award Fund

- College of the North Atlantic (\$1,000) scholarship for a student who wishes to continue advanced training in textile, craft or apparel design.

FIG Fund

- Labrador Friendship Centre (\$2,331)
- The Gathering Place (\$3,000)

Joseph & Emma Taylor Memorial Scholarship Fund

- Corey Pike (\$1,000) from Bonne Bay Academy was the recipient of this scholarship which is based on having the highest academic average.

Maple Leaf Fund

- St. John's Military Family Resource Centre (\$5,000) Used to benefit military personnel and their families in Newfoundland and Labrador

Michael Schulz Memorial Fund

- St. Kevin's High School (\$250) the 2021 recipient is Brandon Jarvis
- Luke Shannahan (\$250) the 2021 recipient from Baltimore High School, Ferryland

National Theatre School Fund

- NTS (\$24,771) to support theatrical works presented by NTS Students.

Rick Leggo Scholarship Fund

- Jacob Slade (\$1,000) the 2021 recipient of the Rick Leggo Scholarship Fund presented to deserving students whose parent(s) are employees of Newfoundland and Labrador Hydro.

Ross Leslie Memorial Award

- Newfoundland and Labrador Arts Council (\$500) This award moves in a yearly cycle between film, theatre and visual arts. The 2021 recipient is Ruth Lawrence.

Youden Family Fund

- Stella's Circle (\$1,000)
- Murphy Centre (\$1,000)

Investment Readiness Program

- Food Producers Forum, NL (\$17,500) FPF was incorporated in March 2020 to support food production at the community level. Funds from this project will assist with the marketing of products and services to food producers and gardeners.
- Grown Twillingate Inc. (\$8,143) Creation of an on-line learning opportunities through live-streamed webinars and video content to encourage digital creativity, and provide virtual conferencing facilities to other regional entities.
- Business & Arts NL (\$14,400) Creation of a new service: trained artist facilitators offering communication, planning and motivational training. Market analysis and development will make this a viable source of revenue for BANL and participating artists.
- O'Brien Farm (\$36,000) The O'Brien Farm Foundation is currently building an Agricultural Business Incubator on their 31-acre property. This funding was used to contract an Agricultural Business Consultant
- Port Blandford Heritage Society (\$14,000) The project will enhance the Society and allow it to grow community engagement and tourism products. Specific purchases will include picnic table; cooking/warming equipment/. tents and portable toilets.
- Learning Disabilities Association St. John's (\$28,800) This money was used to hire a consultant to conduct research, feasibility study and business planning for developing a social enterprise to provide Learning Disabilities Screening and Assessment needs.
- The Workshop on Fogo Island/Shorefast Foundation (\$10,750) The Woodshop manufactures and sells furniture. The funds were used to obtain branding for a new line of contemporary mid-priced furniture.

Canada Healthy Communities Initiative

- Business and Arts NL (\$29,556) - Creating an app and online map that features works of public art across the province and encourages citizens to get outside, explore art and engage with others in the safety of outdoor spaces.
- Food Producers Forum (\$17,090) - Upgrades to its website and digital platforms to improve access to healthy food, address food security by providing information to the local community, and create a hub for innovation in agriculture and food distribution at the community level.
- Newfoundland Aboriginal Women's Network (\$50,718) - Developing a series of land-based experiences focused on fostering Indigenous connection to the land in 15 Indigenous communities to support mentorship and encourage relationships between Peer Facilitators of Empowering Indigenous Women for Stronger Communities, Elders and Youth.
- Gander Community Tennis Association (\$50,000) - Creating an outdoor play area for families and seniors including Bocce Ball courts, Horseshoe Pits, shuffleboards, green lawn area for croquet/lawn bowling and Pickle Ball.
- John Howard Society (\$25,000) - The Phoenix Garden Project at Her Majesty's Penitentiary (HMP) offers individuals in the prison an innovative arts-based curriculum that combines mindfulness and creativity with hands-on gardening and landscaping training.
- Canadian Inclusivity Squash Program, CBS, NL (\$59,214) - Renovations to the CBS Recreation Complex to enable people with mobility disabilities the opportunity to play squash.
- Labrador Friendship Centre (\$34,800) - Purchase a van for the Seniors Van Project, which provides affordable transportation services to seniors in the Happy Valley-Goose Bay area. Seniors use the service to attend medical appointments, shop, run errands, participate in community events, and visit with friends.
- Western Bay Lighthouse Trail (\$10,000) - Retrofitting and renovating the boardwalk and other community spaces in the area to provide residents with spaces to be physically active.